



CANADIAN
ASSOCIATION OF
SOCIAL WORKERS

**BRINGING
CHANGE
TO LIFE**

**2018
ANNUAL REPORT**

THE CANADIAN ASSOCIATION OF SOCIAL WORKERS

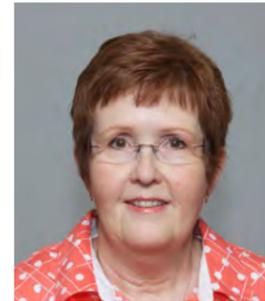
(CASW) is a federation of provincial and territorial social work organizations with its national office located in Ottawa. By joining the appropriate provincial/territorial organization, social workers automatically become affiliated with CASW. CASW was founded in 1926 and has completed over 90 years of service to social workers and to the Canadian public. The Board consists of a President and one representative from each member organization. For one year immediately following her/his term of office, the Past President will also be a member of the Board of Directors.

CASW Staff

Executive Director	Fred Phelps
Membership Coordinator	Sandra Veilleux
Administrative Coordinator	Kate Hudson
Director of Policy & Strategy	Sally Guy

2017-2018 Board of Directors

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*Vice-President
Alberta*



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383 Parkdale Avenue, Suite 402
Ottawa, Ontario K1Y 4R4

613.729.6668
casw@casw-acts.ca
casw-acts.ca

PROVINCIAL/TERRITORIAL PARTNER ORGANIZATIONS



Association of Social Workers
In Northern Canada

Association of Social Workers in Northern Canada
President Ian MacDonald
Executive Director Lesley Carberry
www.socialworknorth.com



BC ASSOCIATION of
SOCIAL WORKERS

British Columbia Association of Social Workers
President Michael Crawford
Executive Director Andrew Brown (Interim)
www.bcasw.com



Alberta College of Social Workers
President Richard Gregory
Executive Director and Registrar Lynn Labrecque King
www.acsw.ab.ca



Saskatchewan Association of Social Workers
President Ryan Labatt
Executive Director and Registrar Karen Wasylenka
www.sasw.ca



Manitoba College of Social Workers
President Vicki (Verge) Burgess
Executive Director and Registrar Barbara Temmerman
www.mcsw.ca



CASW Federation in Banff, Alberta in June 2017



New Brunswick Association of Social Workers
President Claude Savoie
Executive Director Miguel Leblanc
Registrar Martine Paquet
www.nbasw-antsnb.ca



Nova Scotia College of Social Workers
President Ezra Wexler
Executive Director Alec Stratford
www.nscsw.org



Newfoundland & Labrador Association of Social Workers
President Glenda Webber
Executive Director and Registrar Lisa Crockwell
www.nlasw.ca



Prince Edward Island
Association of Social Workers

Prince Edward Island Association of Social Workers
President Bruce Davison
www.peiasw.ca

PRESIDENT'S MESSAGE 2018

During this past year, CASW has continued to be aspirational in our work, reflecting and acting on our involvement as a profession and as practitioners in important areas of social justice. We have also thought about our aspirations locally, nationally and globally.

CASW's aspirations are made real by CASW partner organizations, by CASW individual members, by CASW's Board of Directors and by social workers who participate in national and international projects and committees for CASW with the International Federation of Social Workers. We are guided by social justice issues, by concerns raised by our partners and by individual social workers, enabling CASW to be relevant, reflective and focused, in Canada and in the world.

"Collective efforts from all peoples are necessary to revitalize the relationship between Aboriginal peoples and Canadian society - reconciliation is the goal. It is a goal that will take the commitment of multiple generations but when it is achieved, when we have reconciliation - it will make for a better, stronger Canada." (TRC website)

Since the release of the Truth and Reconciliation Commission Report, CASW has committed to weaving reconciliation with Canada's indigenous peoples into the fabric of CASW as a national organization with the continued support and involvement of the CASW Federation. As a way of beginning the process of rebuilding a broken relationship to be 'friendly again' in a meaningful way, CASW committed to revision of the 2005 CASW Code of Ethics, Practice Guidelines and Scope of Practice with a 'reconciliation lens' to start us on this journey. CASW is reaching out to start conversations about this process and the path we will

follow. It is my hope as President that indigenous social workers and indigenous people and communities will accompany us on a journey of reconciliation. As was done when the Code of Ethics and accompanying documents were revised in 2005, CASW is seeking a contractor to assist with what will be a significant amount of work.

Child welfare continues to be an area of practice that challenges us in working with families, children and young people. As a profession, we practice with hope and commitment to making a positive difference in the lives of service users. Between 2003 and 2005, CASW looked at issues in child welfare and funded development and testing of a supervisor-directed process of empowering social workers in the workplace. In 2017, a second Child Welfare Project has been undertaken to better understand the experience of social workers in child welfare. The questions directing this process include consideration of how Canadian provincial and territorial child welfare organizations are seeking to address the recommendations of the TRC, including those specific to child welfare practice. Internationally, CASW hears that there is a significant turnover in child welfare social workers. The results of the Canadian survey and interviews with child welfare experts offer a somewhat different picture of Canadian social workers.

CASW continues to support initiatives directed to reducing the stigma of mental illness, and in improving access to services across the country designed to meet the needs of Canadians whether they live in rural or remote areas or in large urban centres. Social workers are also educating themselves in new technologies for delivering mental health services through electronic media.

As social workers, and as residents of a country with enough for all, our shared goal is equity in the resources available to all Canadians, whether it is clean water, sufficient income, a home, employment, education, a community of support, medical care or safe refuge. It is disturbing when we hear voices within Canada advocating actions or policies that seek to normalize disparity, violence, sexism, authoritarianism or inequality. The #MeToo movement is a jarring reminder that sexual violence experienced by women in the workplace and elsewhere remains a reality of many women's lives. As social workers, we work toward a future where victims of sexual or physical assault will report in the knowledge that there will be no stigma or adverse consequences in addition to action taken.



CASW President, Jan Christianson-Wood

Social workers are at the forefront of societal change across the world;

identifying inequality or violence, peacefully protesting or engaging in political action to create change and often designing or implementing change. Canadian social workers continue to show our commitment to peaceful change in the pursuit of social justice. CASW remains engaged and active in the work of the International Federation of Social workers.

In closing, I want to express my gratitude to the Directors of the CASW Board for your support and hard work during this past year. After the retirement of a portion of the Board at the June 2017 Annual General Meeting, a mostly 'new to the CASW Board' of experienced provincial and territorial Board members with practice experience as clinicians, educators, community workers, advocates and managers hit the ground running. Thank you to all CASW Federation partners for supporting the CASW Board and your Directors on the Board.

Special thanks are extended to the Board's Executive Committee including Vice President Ajay Pandhi and Treasurer Joan Davis-Whelan and also to CASW Staff, including Executive Director Fred Phelps, Policy and Strategy Director, Sally Guy, Membership Coordinator Sandra Veilleux and Administrative Coordinator, Kate Hudson. The depth of experience and skill in the CASW National Office and in the Board of Directors has allowed CASW to move through significant projects.

Thank you also to the Presidents and Executive Directors and/or Registrars who support their CASW Board Director in bringing the shared experience and wisdom of CASW Partner Organizations to each meeting.

Jan Christianson-Wood, MSW, RSW

FINANCIALS

BOARD TURNOVER: WITH GOODBYES COME NEW PERSPECTIVES

Statement of Revenue and Expenses

Revenues

Membership Fees	481,585
FTSW assessment fees	47,639
Advertising	41,320
CSW Journal	12,458
Interest income	9,352
Other Income	2,771
BMS scholarship contributions	22,853
BMS sponsorship contributions	9,625
	<hr/>
	\$627,603

Expenses

Salaries and related benefits	251,453
Travel	68,445
Rent	41,663
Fees to other organizations	38,498
CSW Journal	22,691
FTSW assessment fees	20,950
Continuing education - webinars	20,756
Professional fees	14,708
Translation	9,819
Telephone and utilities	7,261
Amortization	4,158
Insurance	3,271
Website development	2,562
Advertising and promotion	2,375
BMS scholarships	22,853
BMS sponsorships	9,625
Interest Groups	-
Miscellaneous	-
	<hr/>
	\$581,923

Excess of revenue over expenditures before other item 45,680

Other expense - Project fund expenditure (website) 15,638

Excess of revenues over expenditures **\$30,042**

In 2017, a number of Board Member's terms aligned and the Federation said goodbye to 7 Board Members in 2017:

Linda Golding, Alberta (2016-2017)

James Gouthro, Nova Scotia (2015-2017)

Phyllis Nash, British Columbia (2011- 2017)

Karine Levesque, New Brunswick (2011-2017)

Ray Pekrul, Saskatchewan (2009-2017)

Margaret Kennedy, Prince Edward Island (2009-2017)

Morel Caissie, New Brunswick (2008-2017)

CASW will deeply miss these individual's leadership and inspiration, though their departure ushers in an unprecedented change-over in CASW leadership, offering its own opportunities for growth and creativity.



From Left to Right, Morel Caissie, Karine Levesque, Linda Golding, Ray Pekrul, Phyllis Nash, and Margaret Kennedy



James Gouthro receiving his certificate of thanks from CASW President, Jan Christianson-Wood

This information has been extracted from the financial statements reviewed by Andrea Poole, CA. A complete financial statement is circulated to all member organizations.

SOCIAL WORK

BRINGING CHANGE TO LIFE

Pillar 1: Promoting the Profession

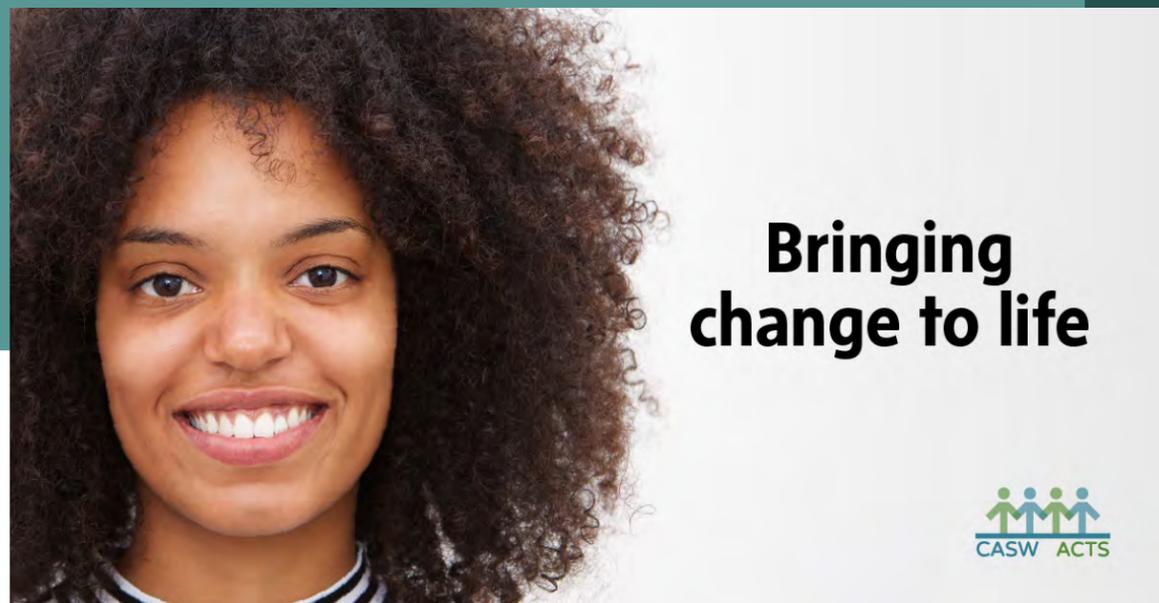
National Social Work Month

The theme chosen for National Social Work Month 2018 was: *Bringing Change to Life*.

CASW partnered with the *Canadian Association for Social Work Education* and the *Canadian Council of Social Work Regulators* to release a 'three pillar proclamation' on the importance of this theme and how it relates to reconciliation.

"In recognition of the complex relationship between Indigenous people and communities and the land we now call Canada, the three pillars of the profession have chosen the theme *Bringing Change to Life* to open space for the social work profession to reflect and act on reconciliation.

Affirmation of the Truth and Reconciliation Commission's Calls to Action, and deep regret for the profession's role in inflicting harm on Indigenous people and communities through colonizing narratives, policies, and practices, are just the beginning. Action is required to transform our colonial reality for a better future." - *Excerpt from the Three Pillar Proclamation.*



One element of the *Bringing Change to Life* campaign

CASW crafted an engagement campaign, which, for the first time ever, played to social workers' natural ability to champion others by asking for peer to peer testimonials. The campaign was designed with the following goals:



Have social workers participate in CASW's 2018 NSWM campaign online by starting a dialogue



Increase CASW's profile among Canadian social workers as a leading voice in the profession



Increase awareness of the value CASW and its Partner Organizations bring to social workers and the profession



Increase awareness among Canadians of how social workers bring change to life

Campaign Performance

Facebook

Twitter

	2016 Profession of Choice	2017 Power to Empower	2018 Bring Change to Life
Submissions	190	390	750
Page Views	3,000	5,000	11,900
Impressions	7,698	219,245	396,190
Post Consumption	300	3,854	10,014
Engagement Rate	1.4%	1.6%	1.8%
Impressions	38,9000	42,4000	85,000

CASW's most recent NSWM Campaign garnered record engagement, marking a successful campaign to promote the profession and inspire pride in Canadian social workers.

As another element of NSWM, for the first time ever, CASW partnered with the Hands on Healthcare Campaign. The campaign was meant to promote a positive perception of social work and demystify the profession as it relates to healthcare.

CASW secured a half page spread in the campaign insert that was found in each print copy of the National Post on March 21, 2018, as well as online at personalhealthnews.ca.

The online campaign received nearly 350 shares, and the National Post currently enjoys close to 5 million readers.



The campaign's print presence

Registered, Professional & Competent: How Social Workers Bring Change to Life

EDUCATION AND ADVOCACY Most people don't think about the role of registered social workers until their lives are in crisis. It is important to remember that RSWs are the unsung heroes of our schools, hospitals, correctional facilities and communities.

280 SHARES // SHARE THIS PAGE



The campaign's online presence



Minister of Health, the Honourable Ginette Petitpas-Taylor, is a former Registered Social Worker

Photo used with permission from the The Organisation for Economic Co-operation and Development

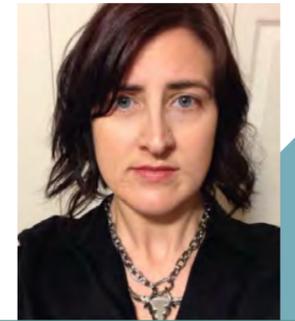
Additionally, with the appointment of Ginette Petitpas-Taylor as federal Minister of Health, former Registered Social Worker at the New Brunswick Association of Social Workers, CASW was able to secure a message from the Minister to all social workers in Canada to mark the month of celebration and inspiration.

Finally, in collaboration with the Nova Scotia College of Social Workers, CASW was able to use clips from a feature length documentary titled I Work for Change produced by the Dalhousie School of Social Work. Its messages aligned perfectly with those of CASW's campaign, and it fostered dialogue and pride among social workers across the country.

2018 CASW Distinguished Service Award

In collaboration with CASW federation partner organizations, the 2018 CASW Distinguished Service Award winners were announced during NSWM.

Each 2018 CASW Distinguished Service Award recipient has provided exceptional service to the populations they serve as well as upholding and exemplifying the best of our profession.



Melanie Abbott, British Columbia



Calgary and Area Social Workers for Social Justice, Alberta



Erin Beckwell, Saskatchewan



Lyla Andrew, Newfoundland & Labrador

Glenn Drover National Award for Outstanding Service

Presented every two years to a social worker who is a member of a CASW Partner Organization, the Glenn Drover Award for Outstanding Service honours outstanding social work practice at the local, provincial, national or international level. It includes direct services, service on behalf of the profession, advocacy, social policy development, education and research.

In 2018, CASW was pleased to announce Dr. Mary Valentich as the deserving recipient.

"We are thrilled to be honouring Dr. Valentich, as she embodies not only the passion and impact of the profession of social work, but also its diversity," stated CASW President, Jan Christianson-Wood. "From grassroots, research and education, to policy and political settings, Dr. Valentich has worked in an incredible variety of roles in tireless pursuit of a better world for all of us."



Dr. Mary Valentich

Photo used with permission from the Calgary Social Workers for Social Justice



Sandy Bay Child and Family Services, Manitoba



Michael Whitlock, Prince Edward Island



Susan Fitzky, Northern Canada



Jan Wood, Northern Canada



Korrina Harvey, Northern Canada

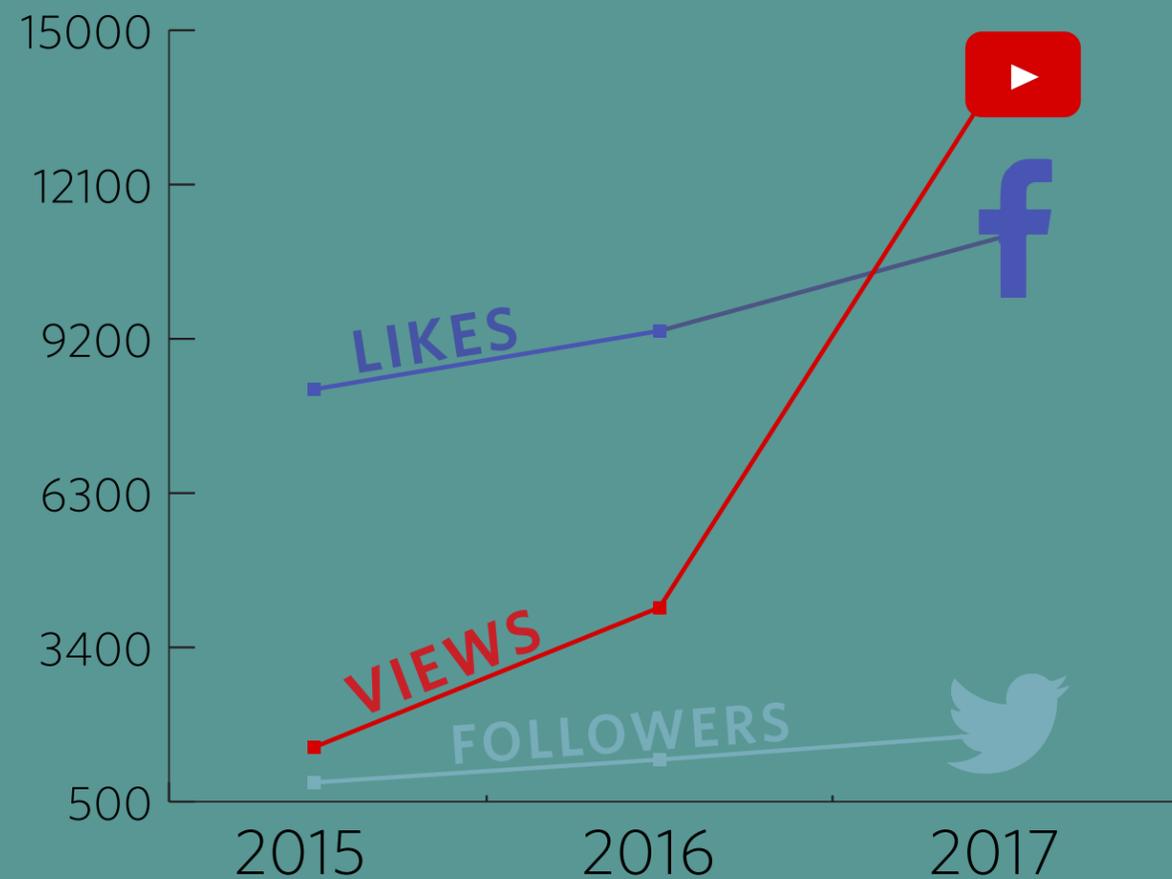


Wendy Keen, Nova Scotia

Social Media

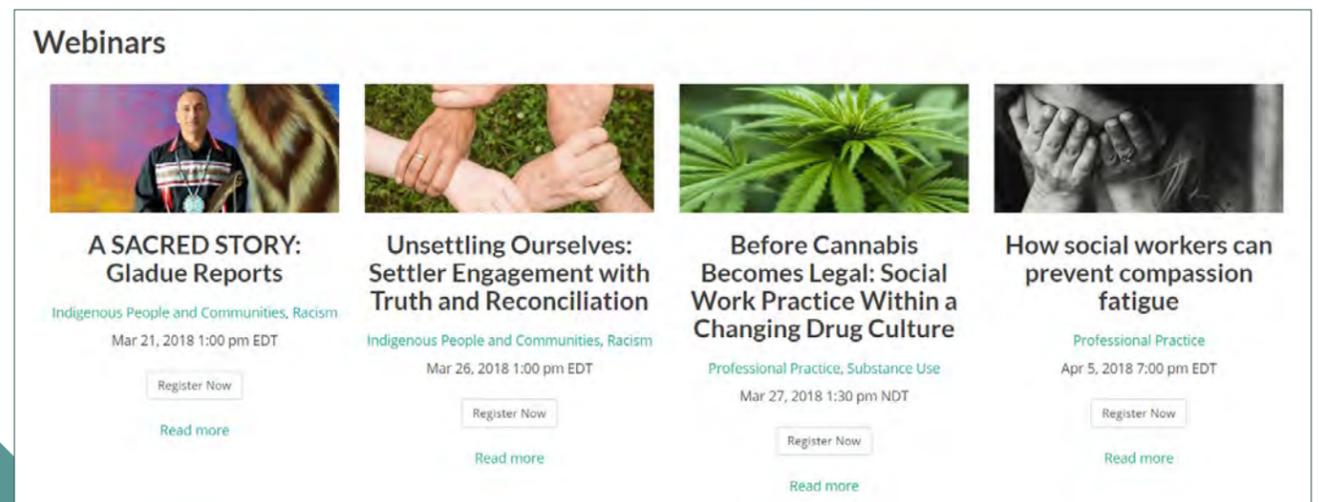
CASW's social media platforms continue to display impressive growth year over year, confirming our status as visible and engaged organization.

CASW launched a LinkedIn account to remain current within the sector in March 2018.



CASW Website

To remain current and meet the requirements created by an increasing demand for mobile friendly content, in 2017, CASW awarded a RFP for major back-end work on the website. The look was refreshed, content has been shifted to create a more user friendly experience, and work is ongoing to better classify and store archival content.



An element of the new layout on casw-acts.ca

CASW's new website design has afforded an increase in mobile users, up 4% to 34% of overall users from the previous years.

While casw-acts.ca has seen a decrease in overall users since the last year of 7%, our bounce rate was reduced by 6.5% and our session duration increased by 6.3% - suggesting a better overall user experience.

Overall, casw-acts.ca saw 340k sessions in 2107-2018.

Pillar 2: Pursuit of Social Justice

Reconciliation Focus

In 2017-18, CASW's Board chose, by consensus, to set reconciliation with Indigenous people and communities as central and ongoing priority for the Association moving forward. This decision brought about the immediate development of CASW's Reconciliation Hub, where social workers across Canada can find resources, continuing education, and information relating to reconciliation. CASW has committed to bringing a reconciliation lens to the re-visioning of foundational documents such as the Code of Ethics, to bring humility and accountability to social justice efforts, and to up Indigenous voices and causes and to ensure that social workers have access to education and information to help advance reconciliation and decolonization in their own practice. We look forward to continuing to make reconciliation a part of our everyday work at CASW.

CASW's 2017-2018 Reconciliation Timeline

- September 2017 - CASW sent an open letter to Honourable Dr. Jane Philpott supporting position of the First Nations Child & Family Caring Society of Canada requesting action to address areas of inequity facing indigenous children and communities and calling for government to comply with the Canadian Human Rights Tribunal order and properly implement Jordan's Principle
- December 2017 - A CASW Board sub-committee began a major review of CASW's national code of ethics and guidelines. CASW President notes that "reconciliation" is permeating that review and the TRC Calls to Action will inform revisions or changes to both [our] code of ethics and their practice." [Quoted from Beyond 94]
- January 2018 - CASW sent an Open letter to the Honourable Dr. Jane Philpott expressing that the number of Indigenous children in care is a humanitarian crisis and informing her office that CASW's major upcoming report on social work and child welfare -- which will contain some research on this topic - will be shared with government when released in mid-2018
- February 2018 - CASW issued a press release echoing Assembly of First Nations national Chief Perry Bellegarde's call for a national strategy to address racism against Indigenous people
- March 2018 - CASW co-released a Proclamation from the Three Pillars of the Profession on opening space for reconciliation within the profession: "Affirmation of the Truth and Reconciliation Commission's Calls to Action, and deep regret for the profession's role in inflicting harm on Indigenous people and communities through colonizing narratives, policies, and practices, are just the beginning. Action is required to transform our colonial reality for a better future."

Establishment of the Reconciliation Hub on CASW website highlighting strategic plan priority "to develop stronger connections with Indigenous social workers and communities to better support their issues and pursue shared advocacy goals"

National on-line webinars open to social workers across Canada. CASW houses all webinars indefinitely and registrations continue to climb. These events are also available on CASW's YouTube Channel for broader access.

- September 26, 2017 - Aboriginal Community Social Work: Committing to Anti-Oppressive Practice, Angel Compton-Osmond, MSW, RSW
- March 8, 2018 - Honouring Jordan's Principle: Putting Kids First, Jennifer King, MSW from FNCFCS
- March 21, 2018 - A Sacred Story: Gladue Reports, Mark Marsolais-Nahwegahbow of IndiGenius and Associates
- March 26, 2018 - Unsettling Ourselves: Settler Engagement with Truth and Reconciliation, Carolyn Campbell & Sheri M. McConnell, MSW, PhD, RSW

#MeToo

In 2017-2018, the #MeToo movement reached fever pitch. In response, on International Women's Day, CASW piloted a new engagement method: an open, conversational letter from President Christianson-Wood to all social workers in Canada.

"Beyond the values of our Code of Ethics, believing survivors comes naturally to the social work profession for another reason: demographics. In a profession dominated by women, it is perhaps less accurate to say 'we believe survivors' than it is to say 'we know.' To victims and survivors, we say: we believe you because we trust and honour your lived experience. And because, in large part, us too."

This format and content resonated with membership: Though sent to each CASW member in a dedicated mailing, the piece received an additional 4123 readers on CASW's website, and was shared 78 times, liked 138 times, and reached nearly 10k users on Facebook.



At a Glance

2017-2018 was another excellent year for CASW advocacy efforts: it saw the delivery of Canada's first ever National Housing Strategy which commits to pursuing a human rights approach to housing. After years of advocacy for such a plan, and as proud members of the Canadian Housing and Renewal Association, this announcement was long overdue.

Additionally, as long-time member of the Quality End of Life Care Coalition of Canada, CASW was tremendously proud of the advocacy that saw Bill C-277, An Act providing for the development of a framework on palliative care in Canada, receive royal assent. This bill will bring about to the development of a National Palliative Care Strategy in our country.

2017-2018 was also a year of important beginnings, with CASW launching three key campaigns to advance social justice and support the profession:

1) From Safety Net to Stable Foundation: CASW Recommends a Universal Basic Income

In October 2017, CASW released a landmark paper position paper recommending a Universal Basic Income (uBIG) to ensure no person in Canada lives in poverty; bolster the Canadian economy; and put an end to income assistance systems that are often inefficient and unkind. This paper has so far been accessed nearly 2000 times on CASW's website alone.

- This paper has greatly contributed to the increase in dialogue and exploratory policies around the potential of a basic income – and ending poverty – for all Canadians.

2) CASW Calls for the Decriminalization of Personal Use of Psychoactive Substances

In February 2018, CASW released a paper recommending the decriminalization of the personal use of all psychoactive substances.

“Our current system is not only ineffective at reducing drug use, it has created the crisis we are in now: we require a paradigm shift to take immediate action. We cannot stand by as our fellow Canadians continue to die,” stated CASW President, Jan Christianson-Wood. “The evidence is there – a public health, harm reduction approach to drugs saves lives – we just need to take the step into full implementation of what the current federal government has already begun.”

- CASW will continue to advocate for harm reduction policies and a public health approach to public policy.



CASW Director of Policy and Strategy speaking with the Honourable Jean Yves-Duclos, Minister of Families, Children, and Social Development about the National Housing Strategy

3) Social Work and PTSD

In September 2017, CASW wrote an open letter to Minister Goodale, launching a campaign to stress the importance of the inclusion of social workers in future research and initiatives around the topic of first responders/public safety officers and the incidence of Post-Traumatic Stress Disorder (PTSD).

- CASW will continue to advocate for more research and for laws and policies that understand the reality of social work: that many social workers are often the first responders to horrific situations.

CASW in the News

CASW President interviewed for **Beyond 94**, an interactive CBC project that tracks progress and educates the public on reconciliation

CASW mentioned in Global News' **Does the government make it too hard for people with disabilities to work?**, a piece covering a Private Member's Bill to which CASW has lent support

CASW's support for fairer taxation mentioned in the National Post's **Bill Morneau chides NDP for lack of support for his 'progressive proposal' for tax plan and Doctors' fury over proposed federal tax changes could affect provincial health budgets**

CASW Director of Policy interviewed for **Vancouver could move towards banning conversion therapy**, voicing opposition to conversion therapy

CASW Executive Director interviewed about Brian Rose, CAMIMH Face of Mental Illness, for **Oshawa man giving back to mental health system that helped him**

Coalition Memberships

CASW leverages partnerships and relationships with other organizations and stakeholders to strengthen our advocacy voice.

CASW is active in:

- National Association Active in Criminal Justice
- Child Welfare League of Canada
- Canadian Housing and Renewal Association
- Canadian Alliance on Mental Illness and Mental Health
- Canadian Coalition for Public Health in the 21st Century
- Dignity for All: The Campaign for a Poverty-Free Canada
- Group of 11 Health Professions
- Health Action Lobby
- VEGA Project
- SOONER (Surviving Overdose through Naloxone Education and Research) Project
- Quality End of Life Care Coalition of Canada

CASW supports:

- Canadian Harm Reduction Network
- Adoption Council of Canada
- Campaign 2000
- Canadian AIDS Treatment Information Exchange
- Canadian Centre for Policy Alternatives
- Canadian Coalition for the Rights of Children
- Canadian Coalition for Seniors' Mental Health
- Canadian Harm Reduction Network
- Child Care Advocacy Association of Canada
- Egale Canada
- International Social Services
- National Alliance for Children and Youth
- Promoting Relationships and Eliminating Violence Network (PREVNet)
- Repeal 43 Committee

CASW Advocacy Highlights



CASW Director of Policy and Strategy presenting to the Standing Committee on Finance on behalf of CASW

✓ CASW Executive Director and CASW Director of Policy and Strategy were both invited to present Pre-Budget Recommendations to the Standing Committee on Finance. Recommendations delivered help shape the future federal Budget.



CASW Executive Director presenting to the Standing Committee on Finance on behalf of the Canadian Alliance of Mental Illness and Mental Health

✓ CASW's key asks were: 1) a basic income for all Canadians; 2) the implementation of a Social Care Act for Canada to ensure equity across the country and provide accountability to investments and; 3) loan forgiveness for social workers.

Violence Evidence Guidance Action: The VEGA Project

CASW Past Vice President, Margaret Kennedy, and CASW Director of Policy and Strategy sit on the National Guidance and Implementation Committee for this crucial project. The VEGA Project is the first project funded under the Canadian Government's 10-year, \$100 million investment to support victims of violence and their children.

✓ CASW is proud to add the social work perspective to this initiative that will produce concrete tools and curricula for social and health service providers to better understand and respond to family violence.



Past CASW Vice President Margaret Kennedy with CASW Director of Policy and Strategy at VEGA meeting in Ottawa

✓ CASW invited to Budget 2018 lock-up, signaling that our organization is a valued stakeholder, and provided immediate response to the media and public.

CASW Welcomes LGBTQ2 Apology, Hopeful for Continued Change

In November 2017, the Federal Government issued a historic apology to LGBTQ2 Canadians addressing the widespread persecution and criminalization of LGBTQ2 Canadians in different forms, and provides official pardon to those convicted.

CASW welcomed this apology, but cautioned that there is a danger that it can be seen to place injustices firmly in the past, or erase ongoing realities: this is not just a historic problem, but a current one.

✓ CASW endorsed the Community Consensus Statement on Ending Unjust HIV Criminalization, developed by the Canadian Coalition to Reform HIV Criminalization (CCRHC). The statement calls upon federal, provincial and territorial attorneys-general to take the measures necessary, within their respective areas of jurisdiction and in consultation with people living with HIV, HIV organizations, service providers, women's rights advocates and scientific experts, to limit the unjust use of the criminal law against people living with HIV.

Prior to the release of the National Housing Strategy, CASW attended Housing on the Hill, a CHRA event that brings housing and human rights advocates together.

✓ As part of a team of other passionate advocates, CASW was able to help push a progressive agenda for housing on Parliament Hill.



CHRA Housing on the Hill Team from left to right: Dr. John Metson, CEO of CRC Self Help Inc.; Sally Guy, CASW Director of Policy and Strategy; Sheila Malcomson, Member of Parliament for Nanaimo—Ladysmith; Ray Sullivan, Executive Director, Centretown Citizens Ottawa Corporation; Victoria Toman, Residential Supervisor - Supportive Housing, House of Friendship



The team with Bryan May, Member of Parliament for Cambridge

Due to CASW's visibility on advocacy around basic income, CASW Director of Policy and Strategy was approached by the Honourable Pierre Poilievre for consultation on his Private Member's Bill, The Opportunity Act, which seeks to lessen the burden of clawbacks on individuals with disabilities.

✓ This partnership furthers CASW's status as a collaborative organization, able to work with stakeholders across the political spectrum for policies that would benefit all Canadians.

CANADIAN ALLIANCE ON MENTAL ILLNESS AND MENTAL HEALTH

CAMIMH is a non-profit organization comprised of health care providers as well as organizations which represent individuals with lived experience of mental illness. CAMIMH continues to provide sustained advocacy and leadership for mental health in Canada.

As a member of CAMIMH, CASW worked in depth on the potential of a Mental Health Parity Act for Canada. The vision of the Act is to see Canadians with lived experience of mental illness, their families, and care providers have access to the care, support and respect to which they are entitled and in parity with other health conditions.

CASW Executive Director worked extensively with Majid Jowhari, Member of Parliament for Richmond Hill and Chair of the Liberal Mental Health Caucus, who has been a strong champion for mental health. CASW and CAMIMH will continue to pursue this collaboration and push for a Mental Health Parity Act.

CASW is proudly the current Chair of CAMIMH's two signature events, Champions and Faces of Mental Health.



CASW Executive Director presenting at the 2017 Champions of Mental Health Awards



Your 2017 Faces of Mental Illness! From left to right 2017 Faces Chris Nihmey, Rachel Beazley, Kharoll-Ann Souffrant, Brian Rose, and Martin Binette; Mary Deacon, Chair of Bell Let's Talk; CASW Executive Director, Fred Phelps; Michael Landsberg, Canadian journalist and Faces supporter

CAMIMH held the Champions of Mental Health Awards as part of Mental Health Week, held each May. The event draws Parliamentarians and other stakeholders to help further the conversation around mental health, awarding amazing individuals and organizations across Canada in recognition of their work in this area.



CASW Executive Director with Elizabeth May and Arms Bumanlag, winner in the Media Category



Member of Parliament for Kings-Hants, the Honourable Scott Brison, presents the award in the Workplace Mental Health category to Todd Lyons, registered social worker and public servant



CASW Executive Director Presenting the Award in the Community Organization Category to Dave Rideout, accepting on behalf of Halifax's Stone Hearth Bakery



CASW Executive Director provides opening remarks at the Faces of Mental Illness event on Parliament Hill



Marilyn Gladu, Member of Parliament for Sarnia—Lambton, applauds after remarks from CASW Executive Director at Faces of Mental Illness event

During Mental Illness Awareness Week, held in October of each year, CAMIMH members held a Parliament Hill day alongside the amazing 2017 Faces of Mental Illness, meeting with MPs and Senator to push for better mental health services in Canada and put an end to stigma.



2017 Face of Mental Illness, Rachel Beazley with CASW Executive Director and Senator Lucie Moncion



2017 Faces of Mental Illness (foreground) and CAMIMH members prior to a day of advocacy on Parliament Hill

Pillars 3 & 4: Strengthening the Profession & Association



30 webinars offered



11,227 social workers attended

Continuing Education

Webinars:

Most Canadian social workers require 40 hours of continuing education per year as a requirement of registration. Partner Organizations and individual members alike expressed that high quality, timely continuing education was a growing priority.

To address this need, in June 2017, CASW opted in to a new service, The Streaming Network, in the goal of providing 20 hours of continuing education credits to members; half of most members' requirements.

Between April 1, 2017 and March 31st, CASW almost doubled this original 20 hour goal, delivering 34 hours of continuing education through 30 separate webinars for a national audience. Many of these webinars were in partnership with CASW Partner Organizations, serving to strengthen ties within the CASW Federation and lift content and presenters to the national level.



CASW's platform allows social workers to attend events live and On-Demand, facilitates live Q & A sessions, and offers resources and links as supporting materials

Special recognition is owed to the Newfoundland Association of Social Workers for partnering with CASW to present 6 webinars to a national audience.

11,227 social workers registered for these webinars: almost half of the Federation's membership of 19,000+ social workers.

To maintain our commitment to reconciliation, 6 of these webinars were on practice with Indigenous people and communities.

Some other Continuing Education Partnerships included:

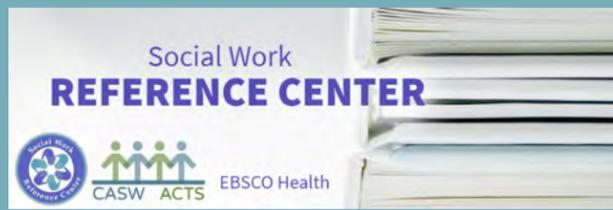
- CASW was honoured to present a three part event with Senator Wanda Thomas Bernard on Anti-Black Racism. Dr. Wanda Thomas Bernard is a highly regarded social worker, educator, researcher, community activist and advocate of social change.
- CASW continued its partnership with the Muriel McQueen Foundation, offering 3 webinars in 2017-18.
- CASW was honoured to host Jennifer King from the First Nations Child and Family Caring Society of Canada to present on the incredibly important topic of Jordan's Principle.

As a benchmark, in this fiscal year, CASW more than doubled its previous year's statistics: in 2016-2017, CASW offered a total of 13 webinars that saw just under 5000 social workers register across Canada.

A major goal for the coming year is to offer more French language webinars and CASW continues to pursue potential collaborations in this regard.

UPDATE:

CASW's major research project on the challenges facing social workers in the child welfare sector is set to be released in mid-2018. The project had an extremely successful response rate, with 3,258 social workers responding to the survey and over 20 key stakeholder interviews undertaken. The project will paint a clear picture of the profession as it relates to child welfare, and CASW will use this data and analysis to craft recommendations for change.



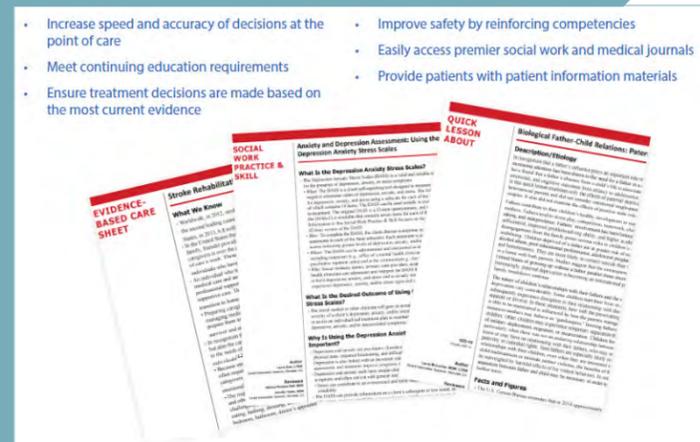
Social Work Reference Center

In 2017-2018, CASW launched Members' access to the Social Work Reference Center (SWRC), an EBSCO service that links social workers to research, practice guidelines, assessment tools, patient education, and more. Social Work Reference Center™ is a turnkey information resource for social workers and mental health professionals. Created by a multi-specialty editorial team, Social Work Reference Center covers a wide array of topics such as adolescent health, aging, end-of-life care, clinical social work and diversity. Content is organized in a way that makes it easy for users to get answers to questions quickly and easily

The Social Work Reference Center can help social workers:

In 2017-2018, SWRC saw 705 searches, 794 requests, 546 requests for full text, and 248 abstract requests. We look forward to continuing to offer this important service.

Additionally, adding to CASW's excitement about this product, users now have easy access to CE courses accredited by the Association of Social Work Boards (ASWB). Each ASWB-approved course offered through Social Work Reference Center provides social workers with one hour of continuing education upon completion. New ASWB-approved courses are added on a monthly basis.



- Increase speed and accuracy of decisions at the point of care
- Meet continuing education requirements
- Ensure treatment decisions are made based on the most current evidence
- Improve safety by reinforcing competencies
- Easily access premier social work and medical journals
- Provide patients with patient information materials

Supporting the Future of the Profession

In 2017-2018, CASW again took on a practicum student to help support the future of the profession.



Senator Bernard with CASW Director of Policy and Strategy



Senator Bernard poses with CASW Executive Director, CASW Practicum Student Colleen Kennelly and CASW Director of Policy and Strategy

Ties in the Senate to Strengthen our Profession

The profession of social work is lucky to have a strong and passionate advocate and former social worker, Senator Wanda Thomas Bernard, sitting the Senate. CASW has developed an ongoing partnership with the Senator's office, working on issues of shared concern, and delivering a webinar series.

Intersectoral Committee: Bringing the Profession Together

CASW currently chairs the Intersectoral Committee, a group comprised of representation from CASW, the Canadian Association for Social Work Education, and the Canadian Council of Social Work Regulators. In this fiscal year, this group worked together to deliver a Three Pillar Proclamation during National Social Work Month, as well as coordinated the delivery of a webinar for CASW members on Settler Perspectives on Reconciliation.

As for next steps, the Intersectoral Committee has begun work on a revision to a Social Work Sector Study - which has not been completed since 2001 - to better understand a bird's eye view of our profession. The Committee will be seeking federal funding for this initiative in the coming year.

CASW Seen as a Leader by Stakeholders and Peers

CASW Executive Director invited by the Canadian Counselling and Psychotherapy Association to present on a panel on leadership, and developing leadership capacity in November 2017.



Members of the CCPA Leadership Panel from left to right: CASW Executive Director; Lorna Martin, CCPA President-Emerita; Nora Spinks, CEO, Vanier Institute of the Family; Jen Rowett, CCPA President-Elect; and John Driscoll, CCPA President



Left to right: Vicki Verge, President of the Manitoba College of Social Workers; Fred Phelps, CASW ED; Liisa Cheshire, Manager, Registration and Professional Practice, Manitoba College of Social Workers

Strengthening the Profession Across Borders

CASW Executive Director was invited by the Association of Social Work Boards to present on a panel in Nevada on social work and labour mobility.

Benefits of Membership and Services

- Access to the Social Work Reference Center, a new service that provides a host of continuing education opportunities
- Affiliation to the Canadian Association of Social Workers (CASW) and automatic affiliation to the International Federation of Social Workers (IFSW)
- Access to a national Group Insurance Plan including Professional Liability Coverage via BMS Group
- CASW's Monthly Reporter: a monthly newsletter circulated to CASW's full membership that provides news, job opportunities, member resources, and professional development information.
- CASW's Media Monitoring Service – a daily e-mail service of national news relevant to the social work profession – is received by nearly 1000 individuals and policy decision makers.
- CASW provides a national representation on coalitions and sustained lobbying to the Parliament of Canada. In 2017-18 CASW issued 23 releases and open letters on issues that impact the profession and people we serve.

- CASW completed 150, up from 104 in the previous year, individual assessments of applicants from 30 different countries seeking equivalency of their internationally obtained social work education to Canadian standards. This CASW service is recognized by all provincial and social work regulatory bodies in Canada with the exception of Québec and British Columbia.



- Access to ongoing CASW continuing education webinars
- Access to Affinity Programs through SunLife
- National scholarship opportunities
- Access to Job Opportunities
- Eligibility for Award Nominations
- Legal Advice for Members with Professional Liability Insurance
- Access to CASW's Private Practice Portal that guides social workers through every step necessary to begin, run, and even close a private practice

Canadian Social Work Journal published by CASW in October of each year and available to federation members on the CASW Members Site and on-line to subscribers. For subscribers, EBSCO carries the CSW Journal in searchable full-text.

In 2017, CSW received over 2000 hits through EBSCO, and while institutional subscriptions remain relatively stable, submissions to the Journal continue to increase.

CANADIAN SOCIAL WORK TRAVAIL SOCIAL CANADIEN

Volume 19 (1)

Autumn / Automne

2017

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The official publication of the Canadian Association of Social Workers
Publication officielle de l'Association canadienne des travailleuses et travailleurs sociaux

INTERNATIONAL FEDERATION OF SOCIAL WORKERS REPORT

The International Federation of Social Workers (IFSW) is a global organisation striving for social justice, human rights and social development through the promotion of social work, best practice models and the facilitation of international cooperation. Since 2004, IFSW's member countries have increased from 63 to 126 members. This doubling of membership in 14 years attests to the value social work associations place on belonging to IFSW.

The International Federation of Social Workers provides a global voice for the social work profession. IFSW has Special Consultative Status on the Economic and Social Council (ECOSOC) of the United Nations and the United Nations Children's Fund (UNICEF). In addition, IFSW works with the World Health Organization (WHO), the Office of the United Nations High Commissioner for Refugees (UNHCR) and the Office of the United Nations High Commissioner for Human Rights (OHCHR). The annual Social Work Day at the United Nations in New York City draws social workers, including practitioners and educators, from the USA and abroad and social work students from schools in the US attend also. For more on the activism of social workers in the world, please visit the IFSW website.

Canada (CASW) and the United States of America (NASW), comprise the North American Region of IFSW. There are four more regions: Europe, Africa, Asia Pacific and Latin America. Each region has a President and a Vice President serving four year terms. CASW and NASW entered into a Memorandum of Understanding in 2012 to change positions every two years. At the beginning of July 2018, CASW will fill the President's position and NASW the Vice-President's position. This is unique to our region.

Members of CASW are active in IFSW beyond the Regional Executive. Currently, Dr. Colleen Lundy is a member of the IFSW Human Rights Commission while former CASW President Morel Caissie is a member of this year's Nominating Committee. CASW Treasurer Joan Davis-Whelan sits on the interim Education Commission and Darlene MacDonald, also a former President of CASW, is a member of the Age Determination for Child Migrants working group. This group was formed in May 2017 at the Europe Region conference in Reykjavik, Iceland. In Europe, social workers are faced with dilemmas involving age determination of child migrants; a 17 year old refugee would be admitted to many countries under special provisions for unaccompanied minors while an 18 year old would be rejected. In such cases, determination of age is made by other means; most neither valid nor reliable. Social workers in some countries have been tasked with making determinations of age despite their objections. The IFSW working group will be reporting back to the Annual General Meeting in Dublin (July 2018) on recommendations for age determination.

IFSW works to resolve internal conflicts between member countries. Social work member organizations are held responsible for demonstrating the values of our profession in actions within their own country and in seeking peace internationally. At times, this can be dangerous if ruling governments suppress free speech, peaceful protest or efforts at international peace making. IFSW does not require that social workers to endanger themselves, their colleagues or their families.

IFSW has worked on projects during recent years, including the development a Global Definition of Social Work, reviewing and renewing its

Constitution and By-Laws, and revising the Code of Ethics. The Human Rights Commission is active on a number of front as is the IFSW Ethics Commission and an interim Education Commission which began independently of IFSW's other two partners, the International Association of Schools of Social Work (IASSW) and the International Council on Social Welfare (ICSW).

As with many international organizations, IFSW operates on a limited budget; countries pay dues determined by the number of members in the social work organization from that country. Countries unable to pay levied dues participate in IFSW but cannot vote at IFSW's AGM unless their basic membership fee is sponsored by another organization as CASW has done. As IFSW is committed to holding its AGM in different member countries every year, the costs or internal arrangements in the country chosen to hold an AGM can become a barrier for other countries sending representatives. To facilitate wider attendance, IFSW offers limited scholarships to bring members to the AGM.

The Global Agenda for Social Work and Social Development was launched in 2010 at a gathering of 3000 people representing social work, education, people who use social services and social development to create a joint platform for action. The first theme was 'Promoting Social and Economic Equality'. This was followed by 'Promoting the Dignity and Worth of all People' and 'Promoting Community and Environmental Sustainability'. Each Region has contributed to Global Observatory reports examining social work and social conditions around the world. This year concludes the Global Observatory theme 'Promoting Community and Environmental Sustainability'. In July 2018, the last theme, 'Promoting the Importance of Human Relationships', will be launched in Dublin, Ireland at the Joint World Conference.

Social workers across the world observed the impact of abrupt change in the values expressed by government in our close neighbour, the United States. Our regional partner, NASW, has expressed concern about the path of social change and increased challenges to vulnerable people in their country. A resurgence in nationalism, authoritarianism and extremist politics across the world make this the time for IFSW to continue its efforts to strengthen bonds between its member organizations to bring about positive change.

Thank you to the CASW Federation and Board for your support of IFSW. The world needs social work and social workers more than ever to preserve peace, promote equity and ensure that resources are shared to the advantage of all.



Jan Christianson-Wood
CASW President
IFSW Vice-President,
North American Region

Learn more about IFSW at IFSW.org.



CASW President and Vice-President of the IFSW North American Region, Jan Christianson-Wood (front row, third from right) celebrates World Social Work Day with members of the IFSW Board the United Nations. The IFSW Board had travelled to New York City for two days of productive Executive Meetings; this photo was taken on the final morning

383 Parkdale Avenue, Suite 402
Ottawa, Ontario K1Y 4R4
613.729.6668
casw@casw-acts.ca
www.casw-acts.ca

Report Design by Lacey Hayden