



Messages to share: Discussing non-medical cannabis use in primary care

The Canadian Paediatric Society has prepared messaging and social media posts to make it easy to communicate the key messages in our new practice point on counselling adolescents and their parents on non-medical (recreational) cannabis use. Please share with your network, by using one of the prepared messages below or creating your own.

Blurb (draw from as needed for use in newsletters, web sites, etc.)

Parents and adolescents are concerned about the effects and potential harms of cannabis, and health care providers are increasingly expected to provide guidance and information about substance use with their young patients. [New guidance from the Canadian Paediatric Society](#) offers tips on introducing the topic, collaborative goal-setting, and follow-up care.

Social Media (Suggested hashtags: #AdolescentHealth #PatientCentredCare #Cannabis)

Sample posts – Twitter:

- Teens should see their health care provider as a source of accurate information and a partner in decision-making. @CanPaedSociety has tips for discussing recreational #cannabis use and collaborative goal-setting: <http://ow.ly/xl7q50zPzPL>
- Almost half of teens aged 16-19 have used #cannabis in the past year – are you prepared to discuss the effects and potential harms with your adolescent patients? New guidance from the @CanPaedSociety gives you the information and tools you need. #AdolescentHealth www.cps.ca/en/cannabis
- 1 in 6 teens who experiments with #cannabis will go on to misuse it. Tips and tools from the @CanPaedSociety will help you discuss potential harms and set goals collaboratively with your young patients: www.cps.ca/en/cannabis #PatientCentredCare

Sample post – Facebook:

- Health care workers are increasingly expected to provide guidance and information about recreational cannabis use with their adolescent patients. The @CanPaedSociety has just published guidance on starting that conversation in an effective and developmentally-appropriate way: www.cps.ca/en/cannabis

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Twitter: @CanPaedSociety | Facebook: <https://www.facebook.com/CanPaedSociety/>
