



July 2011

CASW Reporter Information - Communication – Action

Strengthening and Promoting the Profession

CASW offers Individual Memberships

CASW has now begun to offer Individual Memberships to social workers in Canada that do not have organizational representation in the national federation. (If your provincial/territorial social work organization is a CASW federation member, you are automatically an affiliate member of CASW)

Help strengthen our federation by spreading the word to social workers and social work students from Alberta, Ontario, and Quebec that may be interested in supporting the work of CASW by becoming individual members. Please [click here](#) to access the backgrounder, Q &A's and application to join.

Name that Theme Contest - CASW Received over 100 Entries

CASW offered \$500 to the continuing education of the social worker(s) successful in having their 'Name that Theme' submission chosen for the 2012 celebrations of National Social Work Month in March. CASW will announce the winner(s) in August however until then, [click here](#) to review all the amazing entries received by the July 15, 2011.

2011 CASW Annual Report Available On-Line

Get caught up on the work of your national organization through the 2011 CASW Annual Report by [clicking here](#).

Pursuit of Social Justice

CASW endorses '*Principles to Guide Health Care Transformation in Canada*'

As a member of the Health Action Lobby (HEAL), CASW endorsed the Principles to Guide Health Care Transformation in Canada as put forward by the Canadian Medical Association (CMA) and the Canadian Nurses Association (CNA). The agreed principles are intended to guide the transformation of the health care system in Canada toward one that is sustainable and adequately resourced, and provides universal access to quality, patient-centred care delivered along the full continuum of care in a timely and cost-effective manner.

CASW Speaks Up

CASW continues to ensure the perspective of the social work profession is presented in many arenas. During the month of July, CASW endorsed as well as participated in the following consultations and calls to action:

- Florence Flynn (BCASW) and Pam Robb (MIRSW) participated on behalf of CASW in a survey to help identify the priority set of indicators for primary health care (PHC) as part of the *Pan-Canadian Primary Health Care Indicator Update Project*.
- CASW answered the call from the *Child Care Advocacy Association of Canada* (CCAAC) to endorse a Letter of Declaration and become part of a growing network of organizations dedicated to protecting and promoting the rights of children, specifically regarding the need for access to quality child care. Stay tuned to the Reporter for updates on this initiative in the months to come.

International

IFSW Announces Appointment of Dr. Rory G. Truell as its New Secretary-General

The International Federation of Social Workers (IFSW) recently announced that the IFSW Executive Committee, at its June meeting in Dublin, Ireland unanimously selected Dr. Rory G. Truell to be the organization's new Secretary-General. Dr. Truell has spent the last four years as the Chief Executive of The New Zealand Social Services Industry Training Organization and assumed the position on July 1st, 2011. To read more, please [click here](#).

Social Work Social Development 2012: Action and Impact - IFSW Conference

The 2012 IFSW Conference is scheduled for July 8-12, 2012 in Stockholm, Sweden. The conference theme is 'Social Work Social Development 2012: Action and Impact.' This August the Conference Secretariat will be open. Please [click here](#) to access the 2012 conference website. You will also find the conference secretariat contact details by [clicking here](#).

IFSW Calls for International Dialogue on 2012 Conference Program Themes

The *2012 IFSW Conference* in Stockholm will be the meeting point for policymakers, social workers, scholars and students to exchange experience and build on the work of *the Agenda* developed for the 2010 conference. Prior to the commencement of the conference in Stockholm, **you are invited to share your comments** on the texts presented in the *Programme Themes*. By submitting your comments, you will participate in an international dialogue on the issues that will be addressed during the 2012 Stockholm Conference. [Click here](#) to go to the *Programme Themes* page.

Request for Articles for Social Work Around the World V

In advance of the *2012 IFSW Conference*, IFSW will be producing a digital book that will be made available by memory stick for the Stockholm Conference in July 2012. To this end, IFSW is requesting articles that explore the four themes identified as key to *the Agenda* from interested affiliate members of CASW. Interested authors are asked to submit an abstract of no more than 100 words on a selected thematic topic by the end of August 31, 2011. Please [click here](#) to learn more about this opportunity to share your work with the world.

Relevant Resources

2011 Champions of Mental Health Awards

The Ninth Annual *Champions of Mental Health Awards* will take place on Wednesday, October 5, 2011 at the Westin Hotel, in Ottawa. [Click here](#) to learn how to “Nominate a Champion”. Nominations will be open until August 15, 2011.

Webinar on Breaking the Cycle

Children's Mental Health Ontario will be offering a *Webinar on Breaking the Cycle*, a program that serves pregnant and parenting women with substance use problems, and their young children. The presentation will provide attendees with an overview of the program; descriptions of the client population served and illustrations of real world application of the model.

Seeking Nominations for the Prime Minister's Volunteer Awards

The Prime Minister's Volunteer Awards is a new program that has been created to celebrate Canadians who make a difference. A total of 17 awards will be given at both the regional and national level. Recipients will be eligible to identify a not-for-profit organization to receive a grant for \$5,000 (regional award) or \$10,000 (national award). Those chosen for the awards must be nominated. The first call for nominations opened on July 12 and will close on September 9, 2011. Award recipients will be recognized at an award ceremony to be held in early 2012. To learn more [click here](#).

Government of Canada Announces a new Website to Address Skills Shortages

The Government of Canada recently launched an approach that will gather critical information and make it available through the Working in Canada website so that Canadians have a clearer picture of who in Canada are hiring and the skills that are needed. [Click here](#) to visit this updated site.

theconference.ca

This international healthcare conference showcases what's happening in healthcare, around the corner and around the world. It is where people working in healthcare, including healthcare professionals, consultants, organizations and businesses, from across all sectors, disciplines and philosophies, present the important work they do, promote the products they create and publicize the services they deliver. To access this ongoing on-line conference, [click here](#) or visit www.theconference.ca.