



February 2014

Celebrating Our Profession

National Social Work Month March is National Social Work Month (NSWM)

Check in with your [provincial/territorial social work organization](#) for NSWM celebrations specific to your region.

For NSWM, the CASW federation adopted the theme '*Social Workers Promoting Equity for a Stronger Canada.*' [Click here](#) to access the 2014 Poster for you workplace.

The 2014 NSWM Proclamation highlights CASW's growing concern with the increasing inequities across Canada. [Click here](#) to read the 2014 NSWM Proclamation.

Watch out in the coming weeks for a CASW paper addressing social, economic and health equity in Canada.

National Educational Webcast – March 21, 2014

CASW is pleased to invite all members of [CASW partner organizations](#) and individual affiliate members of CASW to participate in a National Educational Webcast that will serve inform and support your practice.

Topic: Vicarious Trauma and Practical Strategies to Decrease Effect
Presenter: Pamela Jackson, MSW
When: March 21, 2014
Time: 1:00pm to 2:00pm (EST)
Registration: To register for the webcast, please [click here](#) and follow the step-by-step instructions. If you have any issues registering, please contact casw@casw-acts.ca.

Webcast Details:

Vicarious Trauma is a very real and very normal reaction to working with people who have experienced trauma. Vicarious trauma is defined as a process through which an individual's inner experience is negatively transformed through empathic engagement with trauma material. This presentation will discuss some of the ways that we may be affected by our work, and some very real and practical strategies that we can implement to decrease this effect.

Webcast Presenter:

Pamela Jackson is a registered Social Worker with a Master Degree in Social Work. She is a therapist, trainer, and consultant in private practise in Winnipeg, with over forty years of experience working in the trauma field. Pam has provided training and consultation to police and RCMP, military and prison personnel, hospitals, Child and Family Service agencies and numerous social service agencies throughout Manitoba. These consultations and trainings are primarily focused on working with people who have experienced trauma, Vicarious Trauma, and Trauma Informed Care. Pam also maintains a private practise, providing therapy for individuals who have experienced trauma and complex trauma.

Promoting the Profession

CASW/CASWE National Joint Social Work Conference

Borders without Boundaries:**Navigating the New Frontiers of the Social Work Profession**

Register before March 31st and Save!

This Joint National Social Work Conference is being held in conjunction with the Congress of the Humanities and Social Sciences. A preliminary conference agenda will be made available in the coming weeks with a full agenda of all presentation, panels, and keynotes being made available in April. [Click here](#) to access CASW/CASWE Joint Conference Keynotes.

When: May 26 to 29, 2014

Where: Brock University in St Catharines, Ontario

Cost: \$335 for Members of CASW Partner Organizations and Individual Affiliate Members of CASW
\$435 for Non-Members

The Congress offers a venue like no other in Canada, providing registrants the [CASW/CASWE Joint National Joint Social Work Conference](#) access to unique opportunities beyond your own conference. Think Ted Talks in a Canadian context! In planning your conference schedule, remember to check out all the Congress has to offer its Programming, especially the [Big Thinking](#) series.

[Click here](#) to learn more and to register. (Be sure to register for the Congress and Canadian Association for Social Work Education Conference)

AON/CASW Sponsorship

AON/CASW Sponsorship are available only to members of Partners organizations as well as to affiliated individual members of CASW to attend at the CASW-CASWE National Joint Social Work Conference 2014. [Click here](#) to apply.

Social Media Use and Social Work Practice

Early in the New Year, CASW released [Social Media Use and Social Work Practice](#), document that outlines some of the ethical considerations and best practice guidelines for social media use in social work practice. [Click here](#) to access this CASW resource.

Employment Opportunity

- ❖ [General Manager for Child & Family Services](#) - Saskatoon Tribal Council
- ❖ [Director, School of Social Work Dalhousie University](#)

Social Justice

Budget 2014 - The Road to Balanced Budget Lacks Social Vision

CASW provided immediate response to the 2014 federal Budget, strongly recommending that the Government of Canada continue working with the provinces and territories to develop national plans to end homelessness and reduce poverty that complements adopted provincial and territorial poverty reduction plans and mental health strategies. [Click here](#) to review the full release.

Dignity for All - Policy Summits

Dignity for All is a multi-year, multi-partner, non-partisan campaign with a vision to create a poverty-free and more socially secure and cohesive Canada. Since its inception in 2009, Dignity for All has held regular policy summits to develop and promote innovative, progressive policy solutions to ensure social and economic security for all Canadians. [Click here](#) to access the summary of recommendations developed to-date.

Professional Resources

Integrating Children's Rights into your business

UNICEF has developed a number of practical tools for businesses to help implement the Children's Rights and Business Principles, including a tool designed to integrate children's rights into business impact assessments. [Click here](#) to access these tools.

Advocacy Resources

National Dementia Strategy - Bill C- 356, An Act respecting a National Strategy for Dementia
Bill C- 356, An Act respecting a National Strategy for Dementia has been introduced by [Claude Gravelle](#), MP for Nickel Belt. [Click here](#) to access a petition to support this initiative.

Let's Talk About Hospice Palliative Care First

The Canadian Hospice Palliative Care Association (CHPCA) believes it's time focus on the right to high quality hospice palliative care for all Canadians at the end of life. [Click here](#) for resources to get the conversation started.

Pan-Canadian Strategy on Palliative and End-of-Life Care - Motion M-456

CASW has endorsed Motion M-456, introduced by Charlie Angus, MP Timmins-James Bay, which calls on the federal government to take a leadership role in establishing a Pan-Canadian Palliative and End-of-life Care Strategy by working with Provinces and Territories on a flexible, integrated model of palliative care. [Click here](#) to lend your support for this call.