



January 2012

CASW Reporter

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Strengthening and Promoting the Profession

2012 National Social Work Month (NSWM)

CASW is pleased to support social workers from across Canada in celebrating the 2012 National Social Work Month (NSWM) in March with the theme, '[Social Workers: Building Relationships, Strengthening Communities, and Partnering for Change.](#)'

Check in with your [provincial/territorial social work organization](#) for the celebrations specific to your area. Also be sure to check back to the [CASW website](#) in the near future for downloadable posters to promote NSWM at your workplace.

National Educational Webcast - *Mark your Calendars!*

CASW is again pleased to offer a free one-hour National Educational Webcast for social workers who are members of CASW partner organizations and individual members of CASW.

When: Thursday, March 29, 2012

Time: 1:00pm to 2:00pm (EST)

Registration: To register for the webcast, please [click here](#) or visit (http://www.snwebcastcenter.com/custom_events/casw-20120329/site/) and follow the step-by-step instructions.

Presenter: [Michael Ungar](#), Ph.D.

Michael is a Killam Professor of Social Work at Dalhousie University where he directs the Resilience Research Centre that coordinates more than five million dollars in funded research in a dozen countries. That research is focused on resilience among children, youth and families and how they together survive adversity in culturally diverse ways. He has published over 75 peer-reviewed articles and book chapters on this topic and is the author of eleven books including *The Social Worker*, his first novel. In addition to his research and writing, Michael maintains a family therapy practice in association with Phoenix Youth Programs, a prevention program for street youth and their families, and was the recipient of the Canadian Association of Social Workers Distinguished Service Award for Nova Scotia in 2010.

Presentation Synopsis:

Why Social Workers are so Good at Nurturing Resilience: (and why we should have our own television show to prove it) --- In his presentation, Michael will show how social workers are particularly adept at nurturing resilience among individuals and families who face complex problems. He'll argue that because of our ecological perspective and clinical, case management and community development skills, we are ideally suited to creating the conditions that make resilience more likely to occur. Michael will show that social workers deserve recognition for the very unique skills we bring to helping people overcome adversity and live fulfilling lives. He'll use examples from clinical practice and studies of resilience across many different cultures and contexts to demonstrate the practical strategies we can use to help clients cope with the marginalization that results from their socio-economic status, ethnoracial background, sexual orientation, level of ability, gender, or age.

CASW Media Monitoring - Membership Benefit

CASW provides a daily media monitoring service of national news relative to the social work profession. If you would like to have your e-mail address added to the distribution list, e-mail casw-secretary@casw-acts.ca with your interest.

CASW Sponsorship Opportunities

Through the generosity of AON, the broker for the CASW liability insurance program, sponsorship funds are made available and are to be awarded to members of [CASW Partners Organizations](#) as well as to affiliated individual members of CASW to participate in opportunities that promote the profession and/or advance issues of social justice. Visit the [CASW Members site](#) to learn more.

Call for Submissions - Canadian Social Work (CSW) Journal

CASW welcomes articles that are consistent with the CSW journal's mandate and contribute to the profession's knowledge base. The CSW journal aims to present perspectives that reflect our diversity as a country and as a profession. CASW is particularly interested in receiving submissions from practitioners and students. All articles are anonymously peer reviewed. To learn how to submit, [click here](#).

Pursuit of Social Justice

Canada Social Transfer Project

CASW has taken a leadership role in better understanding the potential role of the federal government in supporting the delivery of social services for Canadians. Stay tuned to CASW for the release of the *Canada Social Transfer Project* coming soon. To help provide context of the importance to the renewal of the Canadian Health and Social Transfer, please check out this recent [CASW endorsed letter](#) from Dignity for All to the [Council of the Federation](#).

Functional Federalism and the Future of Medicare in Canada

The Health Action Lobby (HEAL), of which CASW is an active member, commissioned a report intended to inform and engage Canadians in a necessary public discussion about leadership options for all levels of government in the future of Medicare. The report outlines three broad approaches ranging from maintaining the status quo to active federal leadership to 'buy change' and improve the overall accountability and transparency of Canada's health system. [Click here](#) to read this timely report.

Secure the Future of Medicare: A Call to Care

CASW endorsed '[Secure the Future of Medicare: A Call to Care](#),' an initiative by the Canadian Healthcare Coalition of agreed principles to help shape the direction of the Health Accord renewal. [Click here](#) to learn more.

CASW encourages Social Workers to Continue Opposing C-10

Social workers from across Canada answered CASW's call to action by sending Prime Minister Harper a message that the direction C-10 is taking contradicts front line experience of social workers with poverty, crime, and victimization. C-10 is now in the Senate of Canada and CASW encourages social workers to help continue opposing C-10 by telling the Senate not to rubber stamp the Crime Bill. [Click here](#) to send a message of opposition.

Relevant Resources

Increased EI parental benefit flexibility now available for adoptive parents

In recognition that adoption programs vary by province and territory, the Government of Canada will now allow parents to be eligible for EI parental benefits as soon as they have taken the necessary steps to adopt the child in their care. [Click here](#) to learn more.

New UNICEF resource: Communicating with Children

[Communicating with Children](#) is a new resource from UNICEF to support child-serving organizations in age-appropriate and child-friendly communication with children and young people. It draws on UNICEF's global experience in communication for development. Download [Communicating with Children](#) now, or visit the [resource site](#) for a variety of supplementary resources, examples and FAQ.

Are We Doing Enough? A status report on Canadian Public policy and Child and Youth Health

The Canadian Paediatric Society recently released their status report on public policy affecting children and youth. The report includes recommendations to improve public policy affecting children and youth, actions based both on need and evidence. [Click here](#) to learn more.

MHCC's 5th Anniversary National Mental Health Awards

The Mental Health Commission of Canada (MHCC) has created the MHCC's 5th Anniversary National Mental Health Awards to recognize programs, projects and initiatives across the country that are having a profound influence on our mental health system and to share these good ideas with other organizations. Application deadline is February 16, 2012, [click here](#) to learn more.

Bell Let's Talk Day is February 8

Bell will donate 5¢ to mental health for every text and long distance call made by Bell customers on February 8, 2012. As well, the Bell Community Fund is open for 2012 applications. [Click here](#) to learn how to access this multi-year national program in support of mental health.